

Manchester 375th Committee

Minutes-January 15, 2019

Meeting Room #7, Town Hall

Committee Members Present: Carol Bender, Erika Brown, Jim Brown, Tom Kehoe, Cherrie Lamphear, Miriam McAvoy, Sue Parker, Elaine Persons, Joe Sabella, Chris Thomas, Sue Thorne, Beth Welin, Joan Wogan

Also Present: Chris Bertoni, Cheryl Marshall, Sonja Nathan

I. Overview-Tom Kehoe

a. Chair/Vice Chair to be selected after the first couple of meetings

1. Events will take place January-December
2. Bookend one large event as kickoff and one large event at end of year
3. Ideal is schedule an event a month
4. Events can be an embellishment of existing event or an event created for 375th
5. Sub committees will be created for event execution/Fundraising/Marketing/History and Research

II. Representation on Committee

a. Garner the level of interest of institution/organization in being involved in the 375th Celebration:

1. Friends of COA (Sue Thorne)
2. Representative from School/Curriculum Coordinator (Beth Welin)
3. Seaside Garden Club (Elaine Persons), Manchester Garden Club, North Shore Garden Club
4. North Shore Horticultural Society-Michael Mack (Beth Welin)
5. Knights of Columbus (Jim Brown)
6. American Legion/Auxiliary Cherrie Lamphear)
7. Masonic Lodge (Chris Thomas)
8. Rotary (Cheryl Marshall)
9. Essex County Club (Sue Thorne)
10. Boy Scouts/Girl Scouts (Tom Kehoe)
11. Youth organizations/Athletic teams
12. Winthrop Field (Sue Thorne)
13. Historic New England
14. Trustees of Reservations (Chris Bertoni)

15. Manchester Women's Club
16. First Parish Congregational Church (Sue Parker), Cornerstone Church (Cherrie Lamphear), Sacred Heart Church
17. Spaulding Trust
18. Hooper Fund
19. Manchester Essex Conservation Trust-Mike Dyer
20. Michelle Vaillancourt
21. Realtors
22. Chamber of Commerce
23. Chowder House (Cheryl Marshall)
24. Manchester Yacht Club (Tom Kehoe), Manchester Harbor Club
25. Studio 1623
26. Golden Agers
27. Crocker Boat Yard
28. Manchester Historical Museum (Susan Parker, Beth Welin)

III. Activities/Event Ideas/Celebration

a. Brainstorming

1. Calendar featuring local artists/photographers
2. Puzzle featuring quilt from First Parish church with profits to benefit 375th Celebration (Sue Thorne)
3. House/Garden Tour
4. Lecture series featuring history of town, Museum will host/coordinate
5. Articles/photos of earlier life in MBTS published in the Cricket
6. Bonfire in January to kickoff 375th
7. Take panoramic group photo of residents
8. Reach out to 1623 Studios to create oral history
9. Create a timeline of historic events, interactive digital format
10. Town Meeting reenactment
11. Parade
12. Fireworks (discussion on whether to tag onto biannual Fourth of July event or different time frame)
13. Film Festival featuring movies that were filmed in MBTS
14. Broaden scope of Festival by the Sea i.e., Taste of Manchester

b. Marketing

1. Create 375th logo
2. Erika Brown will bring names of graphic design artists to next meeting
3. Create items for purchase: clothing, baseball hat, ornament, note cards, tote bag

IV. Financials

a. Town Budget Request

1. Tom will approach Town Administrator regarding BOS appropriating seed money
2. Tom will ask Town Accountant concerning dedicated account for donations to 375th Celebration

V. Next steps

a. Meeting Schedule

1. The committee discussed the possibility of alternate meeting during the day and at night

The next two meetings are scheduled for **Tuesday, February 5 @ 1pm in Meeting Room #5, Town Hall**

And Tuesday, February 26 @ 6:30pm in Meeting Room #5, Town Hall

2. Please submit any ideas to Sonja: Nathans@manchester.ma.us