

375TH CELEBRATION COMMITTEE MEETING

January 15, 2020

6:00 p.m. Town Hall

Room # 5

- I. Open Meeting – New Volunteers
- II. Approval of Minutes of December 4, 2019 Meeting – Distributed Electronically
- III. 375th Celebration Committee Reports
 - a. Waterfront Day – Next Meeting 1/25/20 – Manchester Marine – 9:00 a.m.
 - i. Gurley Eye Care - Platinum Sponsor
 - b. Gala Report – Previous Meeting 1/8/20
 - i. Ticket Sales – On-Line and Town Clerk’s Office
 - ii. Auction Items
 - iii. Other Information
 - c. 375th Committee Polo Shirts - Ordered/Possible Arrival Date
 - d. Commemorative Coins – Sample to see – One given to Isabel Lundstrom
 - e. Questions in Cricket – 2 questions/month? – 2 winners on each question? Responses?
- IV. 375th Celebration Fund Raising
 - a. Calendars Mike Storella
 - i. Inventory _____/700 total purchased
 - ii. How to sell now?
 - b. Town Quilt Puzzles Sue Thorne
 - i. Inventory _____/225 total purchased
 - ii. Continue to sell – Ideas?
 - c. Coffee Mugs Joe Sabella
 - i. Inventory _____/72 purchased
 - ii. How to handle damaged mugs?
 - iii. Sites for selling? 4 Beach? Others?
 - d. Financial Report Cherrie Lamphear
 - i. Balance in 375th Account
 - e. Resident Fund-Raising Letter
 - i. Replies to Date _____/Total Contributions to Date _____
 - ii. Thank You Letters and Decals going out
 - f. Business Fund-Raising Letters
 - i. Replies to Date _____/Total Contributions to Date _____
 - ii. Need for personal contacts – Volunteers?
 - iii. Thank You Letters and Decals going out
 - g. Other Fund-Raising Ideas – Tee Shirts and Beach Towels? Others?
 - h. Banner for Sponsors – Production soon – Have for February 9th Event
 - i. Christmas Tree Bonfire
 - i. Comments/Thank You
 - ii. Financials

- V. Promotion of Activities
 - a. February 2020
 - Family Fun Event at Legion Hall
 - MHM Lecture Series at Sacred Heart Parish Hall
 - Story Telling Workshop and Sharing Stories at Library (2 Events)
 - b. March 2020
 - Gala Event at Essex Country Club
 - MHM Lecture Series at Sacred Heart Parish Hall
 - c. April 2020
 - MHM Lecture Series at Sacred Heart Parish Hall
 - Manchester Film Festival (4 Events)
 - d. Getting the Information out – Who? Communications?
 - e. Posters for Events – Jan to June and July to December - Two posters for the 2020 Celebration Year
- VI. Possible New Event to 375th Celebration Schedule Joe Sabella
- VII. Other Thoughts – Time Capsule on Town Common – Talk to TA about the possibility/investigate/report back to 375th Committee
- VIII. Next Meeting Dates
 - a. February 12, 2020 – Town Hall – Time TBD tonight
 - b. March/April 2020 Date
- IX. Topics Not Known to the Chair 48 Hours prior to the Meeting
- X. Adjourn Meeting- Thanks for your Time and Effort