

Manchester 375<sup>th</sup> Committee

Minutes-March 20, 2019

Meeting Room #5, Town Hall

Committee Members Present: Jim Brown, Tom Kehoe, Cherrie Lamphear, Miriam McAvoy, Susan Parker, Elaine Persons, Joe Sabella, Mike Storella, Sue Thorne and Beth Welin

Also Present: Sonja Nathan

- I. Meeting Called to Order at 1:40pm
- II. Approval of 2/26/19 meeting minutes
- III. Fund Raising Report
  - a. Puzzles – Sue Thorne ordered 100 puzzles. The puzzles will be sold for \$125. There will be a narrative inside the puzzle box detailing the history of the town and 375<sup>th</sup> Celebration. Future discussion will involve identifying how and where the puzzles will be sold.
  - b. 375<sup>th</sup> Calendar -Mike Storella spoke with David Slade. Slade has printed calendars in the past and agreed to print one on behalf of the 375<sup>th</sup>. Mike passed out financials with projected costs/expenses and presented the option of including a raffle component. Mike hopes to enlist the support of the Rotary selling the calendars and/or making a donation to help offset the production costs. He also discussed ways to solicit artwork, i.e., Plein Air/Quick Draw events and/or putting out an appeal for submissions from area artists. With production time approximately a week, the goal is to have the artwork/ads to the printer by September 2019. The committee gave approval to Mike for taking the calendar project further.
  - c. Auction/Fundraiser at Essex County Club – Sue Thorne discussed the prospect of a Gala with the ECC. They appeared to be amenable and it looks the event will likely take place in March 2020. ECC will be offering a cash bar and supplying food (the terms haven't been decided as of yet). A limited number of tickets will be available for purchase.
  - d. Logo –Timetable for use – The logo project will kick off in the next couple of weeks with Beth Welin presenting Manchester 101 to the students in Caroline Epp's class. In mid-May the committee will be presented with preliminary logo options and will be asked for feedback. The students will incorporate the committee's suggestions. The logo

design will be finalized in early to mid-June with a presentation by the students to the committee.

- IV. Activities/Program Schedule for 375<sup>th</sup> Celebration
  - a. Choices from Committee members (using point system)
    - 1. Town Birthday Party (June 18)
    - 2. Christmas Tree Bonfire
    - 3. Gala/Auction at Essex County Club
    - 4. Boat Parade/Lighted Boat Parade
    - 5. Taste of Manchester
    - 6. Gala/Clambake at Singing Beach
  - b. Activities/Program Schedule for 2020
    - 1. January- Bonfire
    - 2. February
    - 3. March-ECC Gala
    - 4. April-Film Festival Series (proposed location Sacred Heart)
    - 5. May-High Tea at Shardsmouth
    - 6. June 18-Town Birthday Party  
June 27-Red, White & Blue Pancake Breakfast
    - 7. July 4<sup>th</sup> of July Celebration
    - 8. August 1-Festival by the Sea  
Boat Parade
    - 9. September-Family/Kid Day
    - 10. October-Nature Walk
    - 11. November-History of 1<sup>st</sup> Meeting House
    - 12. December-Sip & Stroll/Taste of Manchester (Xmas Downtown Event)
  - c. Committee Liaison to Activity/Program from committee
    - 1. Jim Brown-will explore possibility of bringing Duck Boats to MBTS
    - 2. Joe Sabella-presented a proposal for a panoramic photo to be taken of MBTS residents. He's working with Barry Kaplan, The Finer Image, on this endeavor. Masconomo Park was discussed as a potential location for the photo shoot.
  
- V. Annual Town Meeting
  - a. The Annual Town Meeting will take place on Monday, April 1<sup>st</sup> at 7pm at the Memorial School. Article #10 contains a request for \$10,000 for the 375<sup>th</sup> Celebration and has been recommended by the BOS. Tom Kehoe will speak on behalf of the article on the Town Meeting floor.
  - b. If there are any remaining monies left over from the \$10,000 appropriation they will be used for a commemorative newspaper published by the Cricket and/or be given back to the town.

- VI. Election of Officers
  - a. Chair of Co-Chairs-committee made a decision to delay the election until all committee members have the opportunity to vote.
  - b. Treasurer-Cherrie Lamphear volunteered to for this position
  
- VII. Selection of Next Meeting Dates
  - a. Next meeting-Tuesday, April 9, 2019 at 6pm, Room #5
  - b. Tuesday, April 30, 2019 at 1:30pm, Room #5

**PLEASE ADD TO YOUR CALENDAR:**

**TUESDAY, APRIL 9 @ 6pm, MEETING ROOM #5, TOWN HALL**

**TUESDAY, APRIL 30 @ 1:30pm, MEETING ROOM #5, TOWN HALL**