



MANCHESTER MASTER PLAN
A Stronger Manchester Starts With Us

Master Plan Open House
December 05, 2017

6:00 p.m. – 8:00 p.m.

Manchester-Essex Regional High School Dining Hall

6:00 Open House – First Look

Snack, mingle, and browse the open house stations.

6:30 Welcome, Introductions and Master Plan Process Overview

Susan Beckmann and Gary Russell, Committee Co-Chairs, introduce staff and give an overview of the Master Plan process to date.

6:35 Stations Introduction

Sam Cleaves, Principal Planner, MAPC, outlines tonight's process to evaluate draft strategies for housing, economic development and land use.

Visit discussion stations.

Each station, organized by topic, presents context, facts, important questions, and a table of strategies to evaluate. Staff will be on hand to answer questions, discuss background information and how the strategies were developed.

Select the strategies that make sense to you. On the poster, mark your strategy selections as high priority (green dot), medium priority (yellow dot) or low priority (red dot).

Assign a time-frame for your strategy selections. On the poster, mark your strategy selections as short-term (green dot), medium-term (yellow dot) or long-term (red dot).

6:40 Open House – Shape the Scenario

Now is your chance to spend more time at each of the stations and help shape the Master Plan Scenario for Manchester-by-the-Sea.

- Station 1 – **Master Plan Committee Survey** - Learn what strategies fellow residents have indicated they prefer, answer questions, and take the survey.- MPC Committee member
- Station 2 – **Housing**- Emma Schnur, MAPC
- Station 3 – **Economic Development** - Raul Gonzalez, MAPC
- Station 4 –**Land Use** -Sarah Philbrick, MAPC
- Station 5 – **Coming Next**- See where the master planning process has been and review examples of recommendations for other elements of the plan moving forward.
- Station 6- **Schools and the Master Plan**- Members of the School Committee will be on hand to discuss the role of the School Committee within the Master Planning process along with current challenges and opportunities faced by the school district.

Chat and provide feedback. We encourage you to have a seat and discuss the various options with fellow residents, committee members, and staff. Paper and comment boxes will be provided at each station. You may also email comments and questions to Sue Brown, Town Planner at: browns@manchester.ma.us

The Manchester Master Plan will serve as the foundation for town policies, regulations, initiatives and budgets. The ongoing work to develop the Master Plan is guided by the Community Vision.

A Vision for Manchester-by-the-Sea

In 2027, Manchester-by-the Sea embodies the character, beauty and resilience of a small New England town.

- Our **fiscally responsible and transparent Government** manages growth and development to honor the town's authentic character and **balance revenues to sustain public services and infrastructure**.
- Accessible open space and well-managed green spaces, harbor, shoreline, and beaches reflect the town's long-term commitment to its **natural resources**.
- Balanced and diverse housing options, a strong local economy, walkable neighborhoods, a dynamic downtown, and an exceptional public school system are the foundation that we have built for our **healthy community**.
- Respect for the ideas and contributions of residents, volunteers, and town employees is a fundamental principle for **working together** and sustaining **community spirit**.

Spread the word!

We greatly appreciate your participation but we need more voices to help us answer important questions:

- How do we fund public infrastructure and facility needs?
- Do we allow for greater commercial growth in town as a way to expand our tax base?
- Do we look for operational savings and/or reduced services in town and school budgets?
- How do we best preserve community character?
- Are there opportunities to better capitalize on our harbor?
- How do we best preserve our natural resources?
- What new housing options are needed in town?
- How do we plan for and shape new development?

Please share your thoughts with family, friends and neighbors and encourage them to take the survey! <https://www.surveymonkey.com/r/MPC-Survey-Fall2017> or look for the **Master Plan Icon** on the bottom left of the Town website home page. Take the survey, review documents, and use the **Tell Us What You Think** link to share ideas and thoughts.

Stay tuned for more events as we complete the Master Plan in Spring 2018!

2017 Manchester Master Plan Committee

Susan Beckmann, Co-Chair

Gary Russell, Co-Chair

Lisa Bonneville

Jay Bothwick

Sarah Hammond Creighton

Josh Crosby

Gary Gilbert

Laura Winn

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